

## **NPHIC 11.20.24 Meeting Notes**

### **Kevin Griffis --> OC Updates**

1<sup>st</sup> case of Mpox Clade I:

- individual was traveling, contracted it there
- ongoing investigation; tracking people who may have been in contact

14-month-old contracted Bird Flu (H5N1) in California:

- still waiting for more samples/tests
- may have had contact with birds
- CT values were high; less likely to transmit to others, household not affected yet

Testing Guidance Changed for Farmworkers, Bird Flu:

- originally tested symptomatic individuals, 115 tested --> 8 possessed antibodies
- expanded testing for ALL who have high exposure, whether PPE is used or not
- recommending Tamiflu to those who have contracted the virus

Marburg:

- virus has quieted down; will continue to monitor but offers promising trajectory

### **Lisa Briseno --> CERC Updates**

- next steps are awaiting approval
  - working on broadening media engagement for CERC Trainings
  - many 2025 engagements planned; do contact if have suggestions (6-month wait)
- [cercrequest@cdc.gov](mailto:cercrequest@cdc.gov)

### **Lourdes Martinez --> Respiratory Virus Outbreak Updates (see slides attached)**

Pushing out website data channel updates:

- snapshot details respiratory virus outbreaks by state/county/local area
- wastewater and other map features are available and updated frequently on same site

Stages of Change Model:

- informational messaging systems (fall-to-late winter release)
  - Precontemplation (awareness) --> inform about vaccines, etc.
  - Contemplation (preparation) --> choose to get vaccinated, prepare for

sick season

- Action --> get vaccinated, tested, etc.
- Maintenance --> promote for next season, continue to test, etc.

- received some pushback on this model, posted infographic with tips (received good engagement)
- goal is to explore the reactions of the public with graphics, models, articles, and texts

RespVaxView:

- COVID, influenza, and RSV rates updated weekly

NCIRD Bullitin:

- share scientific updates from NCIRD, promote awareness

Seasonal Influenza Campaigns:

*Wild to Mild:*

- wrapped trains in major cities
- consumer-based research, public expectation --> outcomes
- emphasis on at-risk groups

*Play Defense:*

- emphasis on black/Hispanic individuals
- PSA: showcasing that antibodies from vaccines work to protect

Risk Less. Do More. HHS Campaign:

- targets resources for specific groups
- will run until Jan/Feb, well-received so far
- encourages vaccines to specific groups

Respiratory Virus Guide Snapshot, Fall/Winter Immunization Guide:

- social media/shareable information; well-received

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