

Agenda

- Background and Goals – Mansi
- Overview of CDC Division of Media Relations and its structure – Ben
- Example of Ebola and Zika partnership – Ben
- Introductions of the CDC Regional Press Officers
- Breakout Rooms
- Next Steps - Mansi

Background - OC Partnership with NPHIC

- Communications and media coordination
- Monthly call with NPHIC – update them on new information, CDC releases, etc.
- Answer questions from NPHIC members
- Facilitate program or press officer requests to coordinate with a NPHIC member
- NPHIC posts lots of CDC content on their website, weekly newsletter
- Anticipate that regional press officers can coordinate with NPHIC Public Information Officers on regional/state/local issues and vice versa

Goals for NPHIC and Regional Press Team Coordination

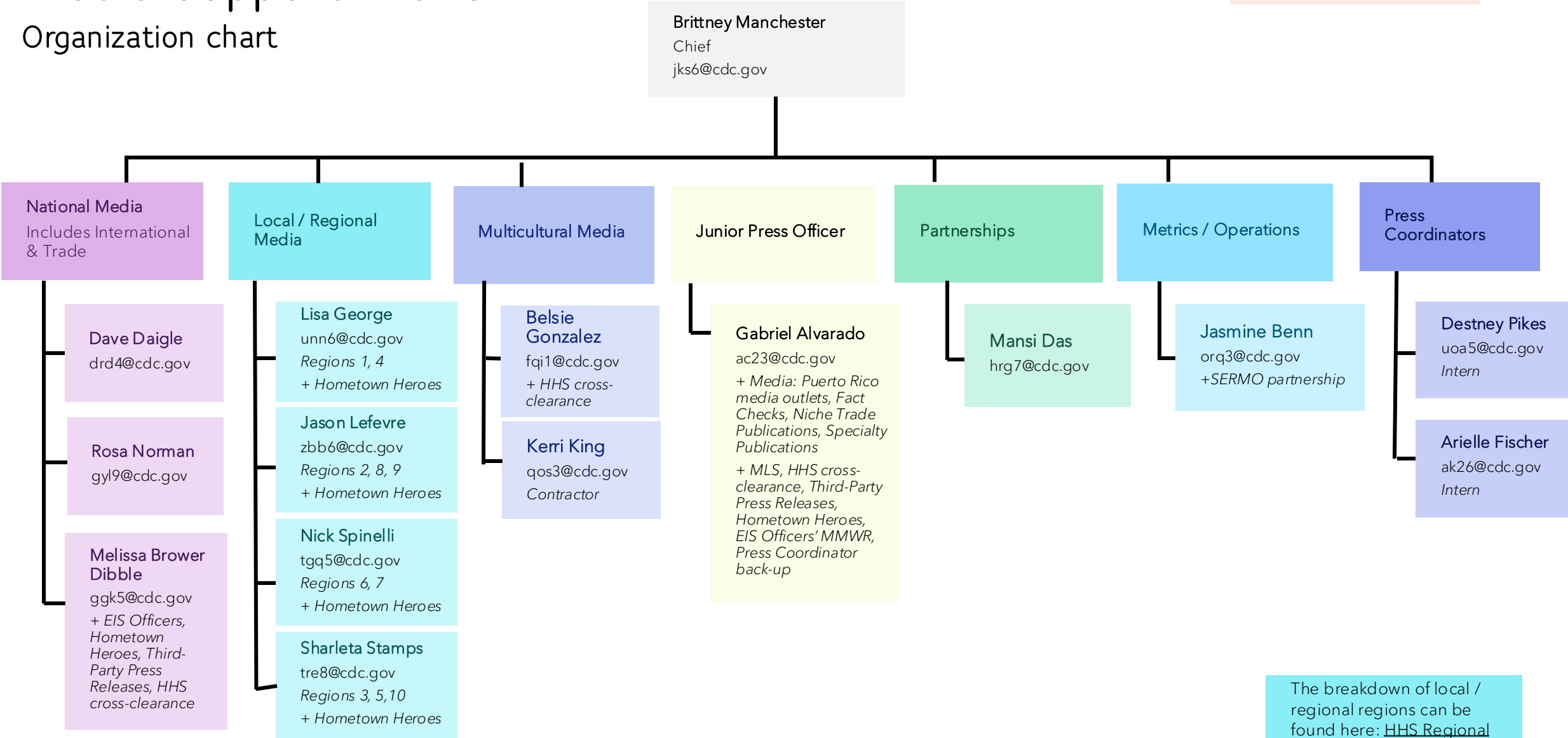
- Awareness of NPHIC and CDC's regional media team
- Collaboration between NPHIC and CDC media counterparts
- Strengthen media partnership
- Streamline communication efforts
- Get to know each other before emergencies hit

DMR

Media Support Branch

Organization chart

CDC Media Box
media@cdc.gov



The breakdown of local / regional regions can be found here: [HHS Regional Offices | HHS.gov](#)

Lisa George – Regions 1, 4

Lisa George is a former reporter, editor and producer with 20+ years of daily deadline news experience, primarily in television in the Southeast. She is a graduate of Tulane University and also has experience in nonprofit communications. She has served as a press officer at CDC since January 2023.

- Alabama
- Florida
- Georgia
- Kentucky
- Mississippi
- North Carolina
- South Carolina
- Tennessee
- Connecticut
- Maine
- Massachusetts
- New Hampshire
- Rhode Island
- Vermont



Jason LeFevre – Regions 2, 8, 9

Jason Lefevre was most recently a Public Affairs Specialist at the Federal Law Enforcement Training Centers (FLETC) in Brunswick, Georgia. Previous to this, Jason served 8 ½ years in the U.S. Army as a Public Affairs Specialist. Jason was born and raised in Massachusetts and proudly supports his hometown sports teams. He has served as a press officer at CDC since May 2024.

- New Jersey
- New York
- Colorado
- Montana
- North Dakota
- South Dakota
- Utah
- Wyoming
- Arizona
- California
- Hawaii
- Nevada
- Puerto Rico US Virgin Islands



Nick Spinelli – Regions 6 and 7

Nick Spinelli has worked in media for over 20 years, first as a journalist at various newspapers and broadcast outlets and later as a public affairs representative for various government agencies. He has been with CDC since 2021.

- Arkansas
- Louisiana
- New Mexico
- Oklahoma
- Texas
- Iowa
- Kansas
- Missouri
- Nebraska

Sharleta Stamps – Regions 3, 5, 10

Sharleta Stamps is a press officer who most recently worked as a contractor on the multicultural team and on the Joint Information Center Media desk during the COVID response. Previously, Sharleta spent over two decades as an executive producer helping to lead some of the top, local and national television newsrooms in the country.

- Delaware
- District of Columbia
- Maryland
- Pennsylvania
- Virginia
- West Virginia
- Illinois
- Indiana
- Michigan
- Minnesota
- Ohio
- Wisconsin
- Alaska
- Idaho
- Oregon
- Washington



Breakout Rooms

Please go to the breakout room for the region you work on

- Region 1, 4 (Lisa George)
- Region 2, 8, 9 (Jason Lefevre)
- Region 6, 7 (Nick Spinelli)
- Region 3, 5, 10 (Sharleta Stamps)

Share 1) your name, 2) your region, 3) where you work/your role, and 4) one thing you are looking forward to collaborating on

We will stay in the breakout rooms for about 10-12 minutes and then come back together as a group